



## Radisson Reflections Newsletter Advertising Information

The **Reflections Newsletter** has long been a fixture in our community. This publication, for and about the Radisson Community, is the primary means of communicating important information to our residents. It is mailed directly to individual residences and distributed electronically to Radisson corporate park business and a large assortment of people sharing local interests. Current *Reflections* and those from the past few years are frequently referenced on our website. A great value for your marketing dollars, an ad in *Reflections* is an excellent way to reach thousands of residents in Radisson's concentrated customer base.

Advertising space is available on a first-come, first-served basis and will be reserved only upon receipt of a signed Advertising Contract, full payment and acceptance of the Radisson Community Association Advertising Terms and Conditions.

The RCA, its Board of Directors, staff and members, make no endorsement or implied support of any advertiser.

A refund will be made only if ad is canceled within ten (10) business days prior to the requested print date.

### **Submitting a Contract:**

Deadline date for all submissions is two weeks prior to print date. Contract, payment and ad file must be received by RCA by 5pm on said date.

Send ad file to [reflections@radissoncommunity.org](mailto:reflections@radissoncommunity.org). Advertisements must be ready to print as submitted\*. Please see note below if design work is needed.

**Check or Cash ONLY.** Checks made payable to RCA or Radisson Community Association. Send with contract to 3128 Amesbury Drive, Baldwinsville, NY 13027, ATTN: Reflections.

### **Ad Sizes and Rates:**

Size	Dimensions	Color	Black/White
1/8 PAGE	3.66" wide x 2.35" high	\$75	\$50
1/4 PAGE	3.66" wide x 4.75" high	\$115	\$85
1/2 PAGE	7.5" wide x 4.75" high	\$220	\$165
FULL PAGE	7.5" wide x 9.75" high	\$425	\$320
Business Cards	2.5" wide x 1.5" high	\$35	----
Commercial Classified Ad*	40 word text only	----	\$20

\*Submit text online or include Commercial Classifieds Text Page

Please direct questions to Lisa at [reflections@radissoncommunity.org](mailto:reflections@radissoncommunity.org) or 315-635-7171.

*\*If ad modification or design work is needed, consultation services are available through Elizabeth Stassi Graphic Design & Photography. Please contact Elizabeth directly about ad services: [elizabeth.stassi@gmail.com](mailto:elizabeth.stassi@gmail.com) or 315-412-1801.*



# Reflections

3128 Amesbury Drive \* Baldwinsville, New York 13027 \* p. 315- 635-7171 \* f. 315-635-7182 \* www.radissoncommunity.org

## Radisson Reflections Advertising Contract - 2021

Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Ad Sizes	CLR/BW
1/8 PAGE	\$75/\$50
1/4 PAGE	\$115/\$85
1/2 PAGE	\$220/\$165
FULL PAGE	\$425/\$320
Business Cards	\$35/---
Commercial Classified	---/\$20

Please write the size and amount of your ad on the line for the Print Date(s) you are requesting. A single contract can be used for multiple ads.

example	Print Date	(deadline)	Ad Size	Amount	BW
	4/6/2013	(3/23/2013)	1/4 pg	\$115	_____

**Deadline for all submissions is two weeks prior to print date.**

Print Date	(deadline)	Ad Size	Amount	BW	Print Date	(deadline)	Ad Size	Amount	BW
1/8/2021	(12/25/2020)	_____	_____	_____	7/9/2021	(6/25/2021)	_____	_____	_____
2/12/2021	(1/29/2021)	_____	_____	_____	7/23/2021	(7/9/2021)	_____	_____	_____
3/12/2021	(2/26/2021)	_____	_____	_____	8/13/2021	(7/30/2021)	_____	_____	_____
4/9/2021	(3/26/2021)	_____	_____	_____	8/27/2021	(8/13/2021)	_____	_____	_____
4/23/2021	(4/9/2021)	_____	_____	_____	9/10/2021	(8/27/2021)	_____	_____	_____
5/14/2021	(4/30/2021)	_____	_____	_____	9/24/2021	(9/10/2021)	_____	_____	_____
5/28/2021	(5/14/2021)	_____	_____	_____	10/8/2021	(9/24/2021)	_____	_____	_____
6/11/2021	(5/28/2021)	_____	_____	_____	11/5/2021	(10/22/2021)	_____	_____	_____
6/25/2021	(6/11/2021)	_____	_____	_____	12/3/2021	(11/19/2021)	_____	_____	_____

Payment is required at time of contract.  
 Check or Cash ONLY. Checks payable to Radisson Community Association (RCA).

Notes: \_\_\_\_\_  
 \_\_\_\_\_

**TOTAL DUE: \$\$** \_\_\_\_\_

I have read and agree to comply with the Advertising Terms & Conditions of this contract.  
 Complete Advertising Terms & Conditions available online for review or print.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please direct questions to Lisa at reflections@radissoncommunity.org or 315-635-7171.

RCA Use Only			
file#	Date Received	\$\$ Amount	Chk# / Csh#

Paid in Full       ROSY  
 Recorded       Deposit